

## **O.C. Tanner Donates \$1 Million to American Cancer Society Hope Lodge**

*Bringing Hope Lodge fundraising to nearly \$12 million*

**Salt Lake City**—Feb. 5, 2013—Today the [American Cancer Society](#) announced that the [O.C. Tanner Company](#) has donated \$1 million toward the campaign to build a [Hope Lodge](#) in Utah. The Hope Lodge will offer complimentary accommodations for cancer patients and their caregivers who travel to Salt Lake for treatment.

“This project is close to our hearts,” says Dave Petersen, President and CEO of O.C. Tanner. “Our company is proud to be a part of such an incredible undertaking. Cancer has touched all of our lives, and this Hope Lodge will be a resource to so many—making their emotional and financial burden lighter to bear.”

In eighteen months, the American Cancer Society has raised nearly \$12 million of the projected \$18 million total project cost. The goal is becoming even more tangible, as new 3D renderings were released today which illustrate the final Lodge, which has been designed by the architectural firm, Nexus.

Additionally, Dave Petersen is lending his support by joining the [Hope Lodge Campaign Board](#). “We are thrilled to have Dave on the board,” said Katie Eccles, Hope Lodge Campaign Chair. “His devotion to the community and enthusiasm for this project are clear and we are grateful to him for helping us ‘give hope a home’ in Utah.”

One of 31 Hope Lodges across the United States, the [Salt Lake City Hope Lodge](#) will be the first to serve the Intermountain West. Salt Lake City was chosen to house the newest Hope Lodge because of its premiere treatment centers that draw a high volume of patients coming from outside the Salt Lake valley. The Lodge will be located in downtown Salt Lake at 375 East 100 South.

The Hope Lodge Utah is projected to be 63,000 square feet and capable of housing 42 patients at any time. It is estimated the Lodge will serve nearly 800 patients and provide over 15,000 room nights annually.

To donate and help bring the Hope Lodge to Utah or for more information please visit [HopeLodgeUtah.org](http://HopeLodgeUtah.org).

### **About The American Cancer Society Utah**

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end cancer for good. As a global grassroots force of three million volunteers, we fight for every birthday threatened

by every cancer in every community. We save lives by helping you stay well by preventing cancer or detecting it early, helping you get well by being there for you during and after a diagnosis, by finding cures through groundbreaking discovery and fighting back through public policy. As the nation's largest non-governmental investor in cancer research, contributing more than \$3.8 billion, we turn what we know about cancer into what we do. As a result, an estimated 13.7 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us anytime, day or night, at 1-800-227-2345 or visit [cancer.org](http://cancer.org).

**About O.C. Tanner**

Now in its 85th year, Salt Lake City's venerable O.C. Tanner Company remains the global leader of the employee recognition industry that it helped create. While known to most in Utah and the Mountain West as "America's most-beautiful jewelry store," O.C. Tanner continues to be a global "appreciation" powerhouse serving 8,000 corporate clients in 129 countries. O.C. Tanner's two retail jewelry stores are located in Salt Lake City and Park City, Utah. Visit [www.octannerjewelers.com](http://www.octannerjewelers.com) to discover more.

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